



The Challenge

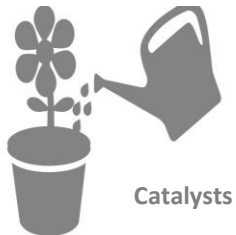
Drive trusted data use and strengthen the data ecosystem to create value for all New Zealanders.

Value

Inclusion

Trust

Control



Catalysts



Diagnose
and Fix



Social License



Champion

Social licence for data use

When people trust that their data will be used as they have agreed, and accept that enough value will be created, they are likely to be more comfortable with its use.

This acceptance is referred to as social licence.





Nationwide Engagement

Massey University	Tuhono	Catalyst Projects	National and International research including
27 Workshops	4 Hui	Linking sensitive data	Privacy Act Human Rights Acts Statistics Legislation
5,000 online	Webinars		GDPR General Data Protection Act
	Online survey		





August 2017

A Path to Social Licence

Guidelines for Trusted Data Use

DATA FUTURES PARTNERSHIP





How organisations should use the Guidelines

Organisation answers the **eight key questions** about data use (proposed or current)



Organisation assesses the **acceptability of its answers against Guidelines.**



Is there sufficient **Value, Protection & Choice?**



IF NO



Reconsider data use



IF YES



Does the data use have one or more of these features:

- it's novel for community it affects
- has a substantial impact on whānau, hapū, iwi or Māori communities
- has a substantial impact on low trust communities



IF YES



Consider if there is a **need for active engagement with affected communities.** Be willing to make changes to how data will be used.



IF NO

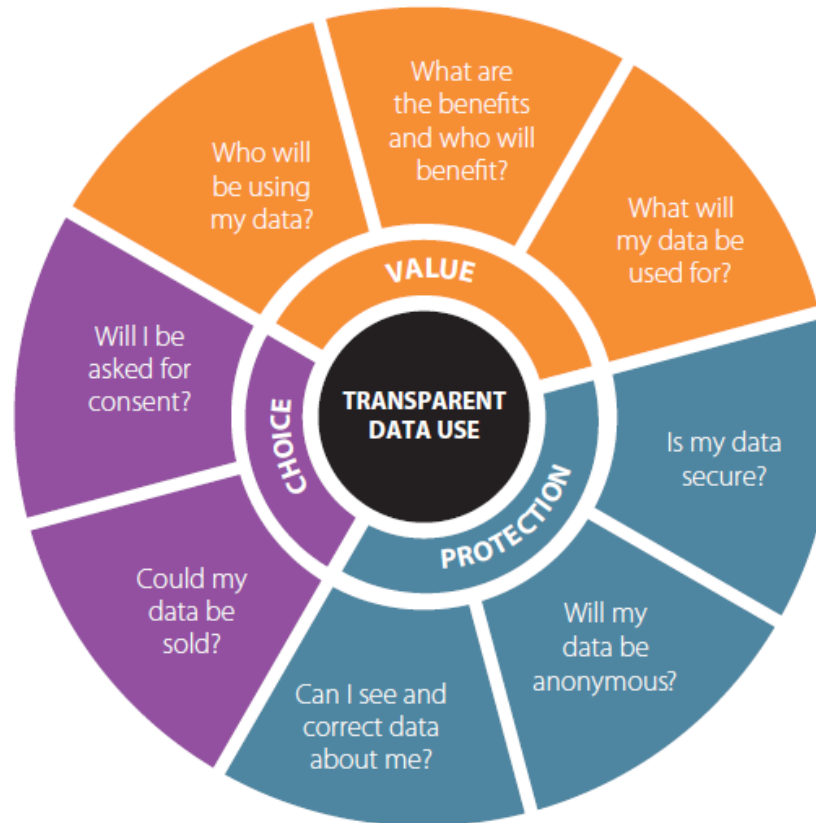


Display answers to the **eight key questions** to everyone who is affected by the data collection and use.





The transparent data use dial





Using the Dial

- <https://trusteddata.co.nz/>





Testing the proposal

- <https://healthonequestionnaire.typeform.com/to/E2RroE>





Engaging the community of interest

